Dallas Children's Advocacy Center

HOLIDAY of HOPE

SPONSORSHIP OPPORTUNITIES

The holiday season can be especially difficult for children and families healing from the impact of abuse. Through a Holiday of Hope sponsorship, your organization can help bring comfort, joy, and a sense of normalcy during a challenging time.

Each year, Dallas Children's Advocacy Center provides holiday gifts for more than 1,600 children and their siblings, helping ensure they experience the magic and excitement of the season.

Every sponsorship level includes recognition on DCAC's Holiday of Hope website and opportunities for recognition through DCAC social media and email marketing, with additional benefits designed to maximize your organization's visibility, employee engagement, and community impact.

Presenting Sponsor – $100,000 (1 available)

- Exclusive "Holiday of Hope Presented By" recognition on the website, press releases, social media, and marketing emails
- Prominent logo placement as the Presenting Sponsor on all materials and on-site signage
- Dedicated sponsor spotlight amplified through paid social media advertising
- Logo recognition on signage for all toy drive collection locations
- Opportunity for media coverage, including print, digital, and television, as available
- Priority scheduling for a corporate volunteer day, with 24 reserved volunteer spots across two three-hour shifts, accommodating 12 volunteers per shift

Toy Store Sponsor – $50,000 (1 available)

- Premier recognition on DCAC's Holiday of Hope website
- Prominent on-site recognition at the Holiday of Hope Toy Store entrance
- Dedicated sponsor spotlight amplified through paid social media advertising
- Priority scheduling for a corporate volunteer day, with 24 reserved volunteer spots across two three-hour shifts, accommodating 12 volunteers per shift

Snack Station Sponsor – $25,000 (1 available)

- Premier recognition on DCAC's Holiday of Hope website
- Prominent on-site recognition at the volunteer Snack Station
- Dedicated sponsor spotlight amplified through paid social media advertising
- Priority scheduling and 12 reserved volunteer spots for a corporate volunteer day

Toolkit Sponsor – $10,000

- Recognition in the Toolkit distributed to hundreds of community partners
- Opportunity to host a toy drive at your office
- Priority scheduling and 6 reserved volunteer spots for a corporate volunteer day

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Gift Station Sponsor – $10,000

- Recognition in a prominent section of the Gift-Packing Station
- Opportunity for a dedicated volunteer day to help with setup
- Priority scheduling and 6 reserved volunteer spots for a corporate volunteer day

Stocking Stuffer Sponsor – $10,000

- On-site recognition at the Stocking Stuffer station
- Opportunity to host a Stocking Stuffer drive at your office
- Priority scheduling and 6 reserved volunteer spots for a corporate volunteer day

Blanket Sponsor – $10,000

- On-site recognition at the Blanket station
- Opportunity to host a Blanket drive at your office
- Priority scheduling and 6 reserved volunteer spots for a corporate volunteer day

Board Game Sponsor – $5,000

- On-site recognition at the Board Game station
- Opportunity to host a Board Game drive at your office
- 6 reserved volunteer spots for a corporate volunteer day

Adopt a Family

- $5,000 – Adopts 5 families of 4, creating brighter holidays for multiple families and providing up to 140 gifts for children
- $2,500 – Adopts 2 families of 4 and helps provide additional program support for holiday gift distribution
- $1,000 – Adopts 1 family of 4, providing holiday gifts for the average family size served through Holiday of Hope

Friend of Holiday of Hope – $500

- For those who would like to support Holiday of Hope but are unable to commit to a sponsorship level
- Recognition as a Friend of Holiday of Hope on the Holiday of Hope website

Interested in creating a customized Holiday of Hope sponsorship package for your organization? We would be pleased to work with you to develop a partnership that advances DCAC's mission while meeting your community-engagement goals.

Contact Emily Stewart at estewart@dcac.org for more information.