

A photograph of three people standing outdoors at a shooting range. On the left, a man in a light blue shirt and jeans holds a shotgun and wears large headphones. In the center, a man in a light grey shirt and dark shorts holds a shotgun. On the right, a woman in a light blue shirt and jeans holds a shotgun and wears a camouflage cap and reflective sunglasses. They are all smiling. The background shows green trees and a clear sky.

12th Annual



Dallas Children's  
Advocacy Center

**AIM FOR ADVOCACY**

JOIN CO-CHAIRS  
JAMES MITCHELL, JEREMY KELLER, AND WADE LOWE

**THURSDAY, MAY 16, 2024**  
**ELM FORK SHOOTING SPORTS**

8:00 AM REGISTRATION | 9:30 AM FLIGHT STARTS  
12:00 PM LIVE MUSIC, DRINKS & LUNCH | 12:30 PM AUCTION & AWARDS

[www.dcac.org/aim](http://www.dcac.org/aim) | Questions? Email [aim@dcac.org](mailto:aim@dcac.org)



# OUR MISSION

The mission of Dallas Children's Advocacy Center is to improve the lives of abused children in Dallas County and to provide national leadership on child abuse issues.

## WHO WE SERVE



**9 years old**

Our average client is a 9 year old girl who has been sexually abused.



**86 zip codes**

DCAC sees children from EVERY zip code in Dallas County.



**31,000+**

The number of child abuse cases reported in Dallas County in 2023. **This is an increase since 2022.**



**13,748**

Clients and caregivers receiving primary services from DCAC in 2023



**8,960**

Cases of child abuse coordinated by our MDT in 2023



**46,744**

Individuals educated by our Training & Community Outreach Team in 2023

## OUR PEOPLE ARE OUR PROGRAMS



### FORENSIC INTERVIEWERS

Conduct neutral, developmentally sensitive interviews with child victims that are legally defensible in court.



### FAMILY ADVOCATES

Walk alongside each family in crisis to help caregivers understand the case process, learn their rights, and access critical resources.



### MENTAL HEALTH TEAM

Provide evidence-based, trauma informed therapy at **no cost** to aid the healing of each child victim and their family.



### MDT COORDINATORS

Coordinate abuse cases across DCAC's partner agencies, including the reading of **every case** of child abuse reported in Dallas County.



### TRAINING & COMMUNITY OUTREACH TEAM

Delivers training and education to child abuse professionals and the community at large to help adults learn how to **recognize, report and prevent** child abuse.



### CRIMES AGAINST CHILDREN CONFERENCE

The premier conference of its kind, providing practical and interactive instruction to those fighting crimes against children. Over 5,600 professionals from every state in the U.S. & 32 countries attended in 2023.

# YOUR SPONSORSHIP MAKES A DIFFERENCE

Since inception, Aim for Advocacy has raised over **\$2,800,000** for the children and families DCAC serves.

**\$2,800,000**

is equivalent to the cost of providing

**11,200**

forensic interviews so children only have to tell their story once.

**14,000**

families with urgent needs such as diapers, toiletries, and clothing.

**2,800**

children cost-free comprehensive therapy.

**5,600**

dinners for children in group evening therapy services and their caregivers.

In 2023, Aim for Advocacy raised nearly \$400,000 with YOUR help!



**400+ ATTENDEES & VOLUNTEERS**

**99**

**EVENT SPONSORS**



**35+ UNIQUE  
IN-KIND  
PARTNERS**



# SPONSORSHIP CONTRACT

12TH ANNUAL AIM FOR ADVOCACY

CO-CHAIRS: JAMES MITCHELL, JEREMY KELLER, AND WADE LOWE

Sponsor name, as it should appear in print: \_\_\_\_\_ Contact person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Phone type: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

☐ I prefer my gift to remain anonymous, waiving any name recognition in print or electronic materials.

## SPONSORSHIP OPPORTUNITIES

### ☐ **PRESENTING | \$25,000**

- Exclusive naming opportunity (Aim for Advocacy, Presented by ...)
- Three teams of four shooters with three four-seater golf carts
- VIP parking near the pavilion for your teams
- Additional six tickets to lunch, live auction, and live music
- Exclusive presenter/logo recognition on web, social, marketing emails, golf carts, leaderboard, and all station signage
- Opportunity for company signage/table during the event

### ☐ **COOKOUT | \$15,000**

- Exclusive recognition as Cookout Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional six tickets to lunch, live auction, and live music
- Opportunity to support onsite lunch with corporate volunteers and gear
- Signage at lunch service tables with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **RAFFLE | \$10,000**

- Exclusive recognition as Raffle Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Signage at raffle table and on all raffle tickets/materials with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **TARGET | \$10,000**

- Exclusive recognition as Target Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Signage at shell tent with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **HAPPY HOUR | \$10,000**

- Exclusive recognition as Happy Hour Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Signage at bar tent and on event koozies with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **ENTERTAINMENT | \$10,000**

- Exclusive recognition as Entertainment Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Exclusive signage on stage during program, live auction, and band
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **WELCOME | \$10,000**

- Exclusive recognition as Welcome Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Opportunity to provide breakfast taco "welcome: truck for attendees"
- Signage at welcome tent with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **ORANGE COURSE | \$7,500**

- Exclusive recognition as Orange Course Sponsor
- One team of four shooters with one four-seater golf cart
- Additional two tickets to lunch, live auction, and live music
- Signage at orange course golf carts and logo on orange course score cards
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **WHITE COURSE | \$7,500**

- Exclusive recognition as White Course Sponsor
- One team of four shooters with one four-seater golf cart
- Additional two tickets to lunch, live auction, and live music
- Signage at white course golf carts and logo on white course score cards
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **GREEN COURSE | \$7,500**

- Exclusive recognition as Green Course Sponsor
- One team of four shooters with one four-seater golf cart
- Additional two tickets to lunch, live auction, and live music
- Signage at green course golf carts and logo on green course score cards
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **SHARPSHOOTER | \$5,000**

- One team of four shooters with one four-seater golf cart
- Preferred logo recognition on web and event signage
- Logo recognition in all press materials, event materials, and dedicated mention on DCAC social media

### ☐ **FOURSOME ONLY | \$3,000**

- One team of four shooters with one four-seater golf cart

### ☐ **STATION HOST | \$1,000**

- Name/logo recognition on designated station signage
- Opportunity for two guests to set up company tent and table (BYOT!), host designated station during tournament play, and attend lunch, live auction, and live music

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## UNDERWRITING OPPORTUNITIES

### ☐ **REGISTRATION UNDERWRITER | \$5,000**

- Exclusive recognition as Registration Underwriter
- Exclusive opportunity to provide corporate volunteers for registration
- Four tickets to afterparty including lunch, live auction, and live music
- Signage at registration with option to bring company tents
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **RING TOSS UNDERWRITER | \$3,000**

- Exclusive recognition as Ring Toss Underwriter
- Two tickets to afterparty including lunch, live auction, and live music
- Opportunity to provide/source liquor bottles for ring toss event
- Signage at ring toss with option to bring company tent
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **FIRST RESPONDER UNDERWRITER | \$3,000**

- Opportunity for recognition as First Responder Underwriter, which provides a foursome for DCAC's partner child abuse detectives at Aim for Advocacy 2023
- Two tickets to afterparty including lunch, live auction, and live music
- Logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **SHUTTLE UNDERWRITER | \$3,000**

- Exclusive recognition as Shuttle Underwriter
- Two tickets to afterparty including lunch, live auction, and live music
- Logo recognition on six-seater golf cart shuttles used to transport all participants to main pavilion from parking area
- Logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **WATER UNDERWRITER | \$3,000**

- Exclusive recognition as Water Underwriter
- Exclusive opportunity to provide water bottles with company logo for all attendees and volunteers
- Two tickets to afterparty including lunch, live auction, and live music
- Logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

### ☐ **HOSPITALITY CART UNDERWRITER | \$1,500\***

- Logo recognition as Hospitality Cart Underwriter
- Opportunity to send two volunteers to drive hospitality carts during tournament and attend afterparty including lunch, live auction, and live music
- Logo recognition on web and event signage

☐ **DONATION** (fully tax-deductible) I am unable to attend but would like to make a gift in the amount of \$\_\_\_\_\_

\*One available per course (three opportunities total).

*Limited \$100 individual afterparty tickets will open in March 2024, if available. To join the waiting list, email [aim@dcac.org](mailto:aim@dcac.org).*

## Payment (Pledges, donations & payments can also be made at [dcac.org/aim](https://dcac.org/aim).)

- ☐ Please bill me for my sponsorship by sending an invoice to my ☐ email address / ☐ mailing address, above.
- ☐ I will pay via credit card online at [www.dcac.org/donate/aim](https://www.dcac.org/donate/aim).
- ☐ **VOLUNTEERS!** I would like to provide \_\_\_\_\_ number of volunteers at the event.

**Submit Form**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

