



Dallas Children's
Advocacy Center

Child Abuse Prevention Month

Community Toolkit



Table of Contents

Introduction	2
Ways to Get Involved	3
Pinwheels of Hope Yard Sign Campaign	
National Go Blue Day	
Donate & Support	
Engage With Us & Our Community	4
Featured Events	
Media Resources	5
Social Media Graphics	
Frequently Asked Questions	6
Thank You!	7



Introduction



ABOUT DALLAS CHILDREN'S ADVOCACY CENTER

For over 30 years, Dallas Children's Advocacy Center (DCAC) has been dedicated to improving the lives of abused children in Dallas County and leading the fight against child abuse on a national scale. DCAC is the only organization in Dallas County that partners with law enforcement, Child Protective Services, and medical professionals to investigate, prosecute, and provide healing services for child abuse cases.

By reducing the re-victimization of children, removing barriers to investigation and treatment, and supporting criminal prosecutions, we ensure that every child we serve has a path toward healing.

ABOUT CHILD ABUSE PREVENTION MONTH

In 2024 alone, 27,934 cases of child abuse were reported in Dallas County—that's one report every 19 minutes. April is National Child Abuse Prevention Month, a time to raise awareness, advocate for victims, and spread hope for a future free from abuse.

Join Dallas Children's Advocacy Center in our mission to raise awareness about this critical issue. Help us spread hope and joy to those who need it most and make a meaningful impact in our community.

Ways to Get Involved

PINWHEELS OF HOPE YARD SIGN CAMPAIGN

Sponsored by Comerica

The pinwheel is a national symbol of joy and hope, representing our commitment to a future free from child abuse. Help spread awareness by displaying a Pinwheels of Hope sign this April!

Donate **\$25** and receive a Pinwheels of Hope yard sign! Available online from **March 4 – April 25, 2025**. Pickup is available at DCAC, or we'll deliver within 25 miles. [Click here to donate](#) and get your sign today!

We'd love for you to share a photo of your yard sign on social media and tag us **@DallasCAC** using hashtags: **#CAPM25 #DCAC #PinwheelsofHope #ChildAbusePreventionMonth**



NATIONAL GO BLUE DAY

SATURDAY, APRIL 5, 2025

Show your support for child abuse prevention by wearing blue, decorating your space, and sharing on social media. Rally your coworkers, friends, and family to join the movement! Post a photo on social media with the tags **#GoBlue #WearBlueDay2025**

DONATE & SUPPORT

Your generosity ensures that child abuse victims receive the support, resources, and healing they deserve.

MAKE A ONE-TIME DONATION

Support children and families in crisis by making a gift today. Every contribution helps bring hope and healing. [Visit this link](#) to donate today!

BECOME A MONTHLY DONOR, A.K.A. a "Hero for Healing"

Join our monthly giving community and provide sustained support for victims of child abuse. Your recurring gift ensures that families continue to receive the care they need. To learn more, [visit this link](#) or contact hmonger@dcac.org.

PINWHEEL PARTNERS

A \$2,500 sponsorship helps bring Pinwheels of Hope to life! As a Pinwheel Partner, you'll be featured in our press release, a dedicated social media post, and an email to our subscribers. Plus, you can raise awareness at your location with a complimentary activity pack, including 100 artist-designed pinwheel coloring pages, crayon packs, and educational flyers. Contact robinson@dcac.org to learn more or to sign up today!



Engage With Us & Our Community

FEATURED EVENTS

GALLERIA GOOD MARKET – BENEFITING DCAC

April 4 - 5, 2025 | 10 AM - 5 PM
Galleria Dallas Outdoor Plaza (Near North Italia)

Shop unique apparel, jewelry, candles, and baked goods while supporting DCAC. 10% of sales will be donated to DCAC. [Visit this site](#) for more info.



GALLERIA PINWHEEL MURAL

Sponsored by Comerica | April 1-30, 2025 | Galleria Dallas, Level 1, near Sephora

Stop by capture a memorable moment in front of our unique pinwheel garden graphic and to learn more about our mission. Post your photos and share your support by tagging **@DallasCAC** with hashtags **#DCAC #PinwheelsofHope**

DCAC NIGHT AT THE ROUGH RIDERS GAME

April 18, 2025 | 6 PM | Rough Riders Field



Join us for the Roughriders' Community Spotlight event in support of Dallas Children's Advocacy Center. Tickets are only \$15, with \$5 from each sale directly benefiting the Center. This is a great opportunity to enjoy a night out while supporting the children and families we collectively serve.

For more information and to purchase tickets, [visit the event page here](#).

Want a Pinwheels of Hope Yard Sign, but live outside of the 25-mile delivery radius? Visit the DCAC table at the Rough Riders game! With a \$25 donation, you can pick up a sign and take it home after the game.

Media Resources

SOCIAL MEDIA GRAPHICS

Help spread awareness and show your support for children and families by sharing these graphics on your social media accounts. By posting, you help amplify the message that every child deserves safety, healing, and hope—and that DCAC is here to make that possible.

Click the links below to download the graphics from Dropbox and join us in making a difference!

[INSTAGRAM](#)

[FACEBOOK & LINKEDIN](#)

COLORING PAGES

AVAILABLE MARCH 7TH

Local Dallas artists designed these unique pinwheel-themed coloring pages to help us connect with both children and adults in a fun and meaningful way. Pinwheels symbolize the healing journey of children at DCAC—the blank spaces represent the emptiness trauma leaves behind, but they also hold the potential for something brighter.

As you add color, you're filling that space with hope and strength, just like the support we offer our clients as they heal. Every color, every act of kindness, helps create a more vibrant future for a child.

Starting March 7th, [visit this link](#) to print and enjoy these pages with your family, friends, and community!



FAQs

CAN I BUY MULTIPLE PINWHEEL YARD SIGNS?

Yes! You can purchase as many signs as you'd like to display at your home, workplace, or even gift to friends and family. The more signs we see in the community, the greater the awareness for child abuse prevention. [Visit this link](#) to get your sign today!

IF I ONLY WANT ONE SIGN, CAN I DONATE ADDITIONAL FUNDS?

Absolutely! Every donation, no matter the amount, helps provide critical resources for children and families in crisis.

If you don't need a sign but still want to support DCAC, you can make a direct gift on our website [at this link](#).

HOW CAN MY BUSINESS GET INVOLVED?

Businesses play a crucial role in raising awareness and supporting our mission. There are several ways to participate:

- Become a **Pinwheel Partner** by sponsoring our Pinwheel of Hope Campaign! See page 3 of this toolkit for more details.
- Host a give-back or round-up campaign where a portion of sales supports DCAC.
- Purchase Pinwheels of Hope signs for employees to display at work or home.
- Encourage employees to wear blue on April 5th and share why they support child abuse prevention on social media.

HOW CAN I STAY INVOLVED WITH DCAC THROUGHOUT THE YEAR?

Become a Monthly Donor (A.K.A. a “Hero for Healing”) – Your ongoing support ensures children and families in need have access to the crucial healing services we offer at no-cost. Plus, you'll get updates and success stories to see your impact firsthand. [Visit our page here](#) to learn more or contact hmonger@dcac.org

Sign Up for Our Newsletter: Stay updated on our impact, upcoming events, and ways to help. [Visit this link](#) to sign up today.

Volunteer at Our Annual Crimes Against Children Conference: We rely heavily on our volunteers to host this incredible conference that attracts over 5,000 professionals in the field from all over the world. Contact volunteer@dcac.org to learn more.

Follow & Share: Engaging with us on social media and sharing our posts helps expand our reach and educate others about child abuse prevention.

Instagram and Facebook [@DallasCAC](#); LinkedIn [@Dallas Children's Advocacy Center](#)



Thank you!

From all of us at DCAC, thank you for supporting us this year during Child Abuse Prevention Month!

