



Dallas Children's  
Advocacy Center

16TH ANNUAL

# Art for Advocacy

PRESENTED BY LABORA

*Hosts*

STEPHANIE & JOHN ROBERTS

*Event Co-chairs*

ADRIANE CROSLAND, MEGAN FILGO,  
& KACY TOLLESON

*Curatorial Chair*

MELISSA ELLIS

SATURDAY, SEPTEMBER 16, 2023

8000 AMBASSADOR ROW, DALLAS, TX 75247

SILENT AND LIVE AUCTIONS, DINNER, DRINKS

[www.dcac.org/art](http://www.dcac.org/art) | [art@dcac.org](mailto:art@dcac.org)

# OUR MISSION

The mission of Dallas Children's Advocacy Center is to improve the lives of abused children in Dallas County and to provide national leadership on child abuse issues.

## WHO WE SERVE



### 9 years old

Our average client is a 9-year-old girl who has been sexually abused by someone she knows and trusts.



### 86 zip codes

DCAC sees children from EVERY zip code in Dallas County.



2,044

Forensic interviews conducted by DCAC\*



8,368

Cases of child abuse coordinated by our Multidisciplinary Team\*



52,272

Individuals educated by our Training & Community Outreach Team\*

\*in 2022



### 30,000+

The number of child abuse cases reported in Dallas County in 2022. That is an 11% increase since 2021.

## OUR PEOPLE ARE OUR PROGRAMS



### FORENSIC INTERVIEWERS

Conduct neutral, developmentally sensitive interviews with child victims that are legally defensible in court.



### FAMILY ADVOCATES

Walk alongside each family in crisis to help caregivers understand the case process, learn their rights, and access critical resources.



### MENTAL HEALTH TEAM

Provide evidence-based, trauma informed therapy **at no cost** to aid the healing of each child victim and their family.



### MULTIDISCIPLINARY TEAM COORDINATORS

Coordinate abuse cases across DCAC's partner agencies, including the reading of **every** case of child abuse reported in Dallas County.



### TRAINING & COMMUNITY OUTREACH TEAM

Delivers training and education to child abuse professionals and the community at large to help adults learn how to **recognize, report and prevent** child abuse.



### CRIMES AGAINST CHILDREN CONFERENCE

The premier conference of its kind, providing practical and interactive instruction to those fighting crimes against children and helping children heal. Over 5,500 professionals from every state in the U.S. & 35 countries attended in 2022.



# YOUR SPONSORSHIP MAKES A DIFFERENCE

In 2022, Art for Advocacy raised over **\$1,450,000** for the children and families DCAC serves.

**\$1,450,000** —  
is equivalent to the cost of providing

**5,800** forensic interviews, the first step in the child's experience at DCAC.

**1,450** children with comprehensive, evidence-based, trauma-informed therapy.

**7,540** families with urgent need items such as diapers, toiletries, and clothing, allowing the families to concentrate on the healing process.

Children who receive healing services like those provided by DCAC are less likely to:

- abuse drugs or alcohol
- become involved in some sort of criminal activity
- grow up to become victims of domestic violence
- develop suicidal ideation and self-harm



**92**  
**ARTISTS**

 **OVER \$400,000  
RAISED FROM  
ARTWORK ALONE**



# SPONSORSHIP CONTRACT

16TH ANNUAL ART FOR ADVOCACY  
PRESENTED BY LABORA



Sponsor name, as it should appear in print: \_\_\_\_\_ Contact person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Phone type: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

☐ I prefer my gift to remain anonymous, waiving any name recognition in print or electronic materials.

## SPONSORSHIP OPPORTUNITIES

\*All sponsorships receive logo recognition in press materials, event webpage, and event marketing emails. Exclusive levels include special mention on DCAC social media and event signage.

### ☐ PRESENTING | \$100,000

- Exclusive naming opportunity (Art for Advocacy, Presented by ...)
- Seating for 30 guests, dedicated VIP server during dinner and program
- 16 Kickoff Party tickets // 10 First Look tickets
- *Presenting Sponsor* recognition in all marketing\*

### ☐ ART | \$50,000

- Exclusive recognition as Art Sponsor
- Seating for 20 guests, dedicated VIP server during dinner and program
- 10 Kickoff Party tickets // 20 First Look tickets
- *Art Sponsor* recognition in all marketing\*

### ☐ ENTERTAINMENT | \$25,000

- Exclusive recognition as Entertainment Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- Opportunity to underwrite mutually agreed upon pre-event entertainment
- *Entertainment Sponsor* recognition in all marketing\*

### ☐ LAST LOOK | \$25,000

- Exclusive recognition as Last Look Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- Opportunity to underwrite post-dinner cocktail experience
- *Last Look Sponsor* recognition in all marketing\*

### ☐ KICKOFF PARTY | \$25,000

- Exclusive recognition as Kickoff Party Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- Opportunity to underwrite Kickoff Party
- *Kickoff Party Sponsor* recognition in all marketing\*

### ☐ BAR | \$25,000

- Exclusive recognition as Bar Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- Opportunity to name specialty cocktail
- *Bar Sponsor* recognition in all marketing\*

### ☐ VALET | \$25,000

- Exclusive recognition as Valet Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- Opportunity to underwrite mutually agreed upon party favor
- *Valet Sponsor* recognition in all marketing\*

### ☐ GOODNIGHT | \$25,000

- Exclusive recognition as Goodnight Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- Opportunity to underwrite mutually agreed upon goodnight sweet treat
- *Goodnight Sponsor* recognition in all marketing\*

### ☐ FIRST LOOK | \$15,000

- Exclusive recognition as First Look Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- *First Look Sponsor* recognition in all marketing\*

### ☐ MEDIA | \$15,000

- Exclusive recognition as Media Sponsor
- Seating for 10 guests, dedicated VIP server during dinner and program
- 6 Kickoff Party tickets // 10 First Look tickets
- Logo and verbal recognition in media outlets
- *Media Sponsor* recognition in all marketing\*

### ☐ VIP PATRON | \$15,000

- Seating for 12 guests, dedicated VIP server during dinner and program
- 8 Kickoff Party tickets // 12 First Look tickets
- *VIP Patron* recognition in all marketing\*

### ☐ PATRON | \$10,000

- Seating for 10 guests
- 6 Kickoff Party tickets // 10 First Look tickets
- *Patron* recognition in all marketing\*

### ☐ COLLECTOR | \$5,000

- Seating for 4 guests
- 2 Kickoff Party tickets // 4 First Look tickets
- *Collector* recognition in all marketing\*

☐ **DONATION** (fully tax-deductible) I am unable to attend but would like to make a gift in the amount of \$ \_\_\_\_\_

## Payment (Pledges, donations & payments can also be made at [dcac.org/art](https://dcac.org/art))

- ☐ Please bill me for my sponsorship by sending an invoice to my ☐ email address / ☐ mailing address, above.
- ☐ I will pay via credit card online at [www.dcac.org/donate/art](https://www.dcac.org/donate/art).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

[Submit Form](#)