



Dallas Children's
Advocacy Center

17TH ANNUAL

Art for Advocacy

PRESENTED BY LABORA



Hosts

STEPHANIE & JOHN ROBERTS

Honorary Chairs

KATY & KYLE MILLER

Event Chairs

COURTNEY GILBERT
AMY GRISSIN
HOLLY LAWRENCE

Curatorial Chair

BRANDON HARRIS

SATURDAY, SEPTEMBER 14, 2024

8000 AMBASSADOR ROW, DALLAS, TX 75247

SILENT AND LIVE AUCTIONS, DINNER, DRINKS

www.dcac.org/art | art@dcac.org

OUR MISSION

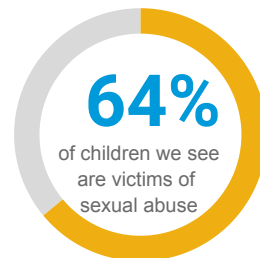
The mission of Dallas Children's Advocacy Center is to improve the lives of abused children in Dallas County and to provide national leadership on child abuse issues.

WHO WE SERVE



10 years old

Our average client is a 10-year-old child.



86 zip codes

DCAC sees children from EVERY zip code in Dallas County.



13,748

Children and caregivers received services from DCAC in 2023



8,960

Cases of child abuse coordinated by our MDT in 2023



50,874

Individuals educated by our Training & Community Outreach Team in 2023



31,000+

The number of child abuse cases reported in Dallas County in 2023.

OUR PEOPLE ARE OUR PROGRAMS



FORENSIC INTERVIEWERS

Conduct neutral, developmentally sensitive interviews with child victims that are legally defensible in court.



FAMILY ADVOCATES

Walk alongside each family in crisis to help caregivers understand the case process, learn their rights, and access critical resources.



CLINICAL SERVICES TEAM

Provide evidence-based, trauma informed therapy **at no cost** to aid the healing of each child victim and their family.



MULTIDISCIPLINARY TEAM COORDINATORS

Coordinate abuse cases across DCAC's partner agencies, including the reading of **every case** of child abuse reported in Dallas County.



TRAINING & COMMUNITY OUTREACH TEAM

Deliver training and education to child abuse professionals and the community at large to help adults learn how to **recognize, report and prevent** child abuse.



CRIMES AGAINST CHILDREN CONFERENCE

The premier conference of its kind, providing practical and interactive instruction to those fighting crimes against children and helping children heal. Over 5,600 professionals from every state & 32 countries attended in 2023.

YOUR SPONSORSHIP MAKES A DIFFERENCE

In 2023, Art for Advocacy raised over **\$1,600,000** for the children and families DCAC serves.

\$1,600,000
is equivalent to the cost of providing

6,400 forensic interviews, the first step in the child's experience at DCAC.

1,600 children with comprehensive, evidence-based, trauma-informed therapy.

8,333 families with urgent need items such as diapers, toiletries, and clothing, allowing the families to concentrate on the healing process.

Children who receive healing services like those provided by DCAC are less likely to:

- abuse drugs or alcohol
- become involved in some sort of criminal activity
- grow up to become victims of domestic violence
- develop suicidal ideation and self-harm


700+ ATTENDEES

79
ARTISTS

 **OVER \$450,000
RAISED FROM
ARTWORK ALONE**



SPONSORSHIP CONTRACT

17TH ANNUAL ART FOR ADVOCACY
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Sponsor name, as it should appear in print: _____ Contact person: _____

Telephone: _____ Phone type: _____ Email: _____

Address: _____ City: _____ State: _____ ZIP: _____

I prefer my gift to remain anonymous, waiving any name recognition in print or electronic materials.

SPONSORSHIP OPPORTUNITIES

PRESENTING | \$100,000

- Exclusive naming opportunity (Art for Advocacy 2024 Presented by ...)
- **Three** tables of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 16 tickets to Kickoff Party
- 30 tickets to VIP First Look Reception
- Exclusive presenter/logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

ART | \$50,000

- Exclusive opportunity for recognition as Art Sponsor
- **Two** tables of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 10 tickets to Kickoff Party
- 20 tickets to VIP First Look Reception
- Logo recognition upon entrance of art gallery
- Logo recognition on all artwork tombstones in gallery
- Premium logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

ENTERTAINMENT | \$35,000

- Exclusive opportunity for recognition as Entertainment Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 8 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Logo recognition in coordination with entertainment (e.g., DJ Booth)
- Opportunity to underwrite mutually agreed upon additional pre-event entertainment
- Premier logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

LAST LOOK | \$35,000

- Exclusive opportunity for recognition as Last Look Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 8 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Opportunity to underwrite and provide guests with specialty "last look" post dinner beverage
- Premier logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

BAR | \$25,000

- Exclusive opportunity for recognition as Bar Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 6 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Opportunity to name specialty cocktail
- Logo recognition on cobranded Art for Advocacy cocktail napkins
- Logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

GOODNIGHT | \$25,000

- Exclusive opportunity for recognition as Goodnight Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 6 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Opportunity to underwrite mutually agreed upon goodnight gift
- Logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

KICKOFF PARTY | \$25,000

- Exclusive opportunity for recognition as Kickoff Party Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 10 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Opportunity to underwrite the Kickoff Party with mutually agreed upon vendors
- Logo recognition at the Kickoff Party
- Logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

LIVE AUCTION | \$25,000 NEW!

- Exclusive opportunity for recognition as Live Auction Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 6 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Logo recognition on paddles used in Live Auction and Fund-the-Need moments
- Logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

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TECHNOLOGY | \$25,000 NEW!

- Exclusive opportunity for recognition as Technology Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 6 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Logo recognition on silent auction bidding platform
- Logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

VALET | \$25,000

- Exclusive opportunity for recognition as Valet Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 6 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Logo recognition at valet area for both Kickoff Party and Art for Advocacy
- Logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

VIP FIRST LOOK RECEPTION | \$25,000 NEW!

- Exclusive opportunity for recognition as VIP First Look Reception Sponsor
- **One** table of 10 guests with premier seating
- Dedicated VIP server during dinner and live auction
- 6 tickets to Kickoff Party
- 10 tickets to VIP First Look Reception
- Logo recognition upon entering VIP First Look Reception area
- Logo recognition in press materials, event webpage, event marketing emails and event signage, with special mention on social media

VIP PATRON | \$15,000

- **One** table of 10 guests with preferred seating
- Dedicated VIP server during dinner and live auction
- Two tickets to VIP First Look Reception
- Logo and/or name recognition in press materials, event webpage, and event marketing emails

PATRON | \$10,000

- **One** table of 10 guests
- Logo and/or name recognition in press materials, event webpage, and event marketing emails

EVENT DONATION (fully tax-deductible) I am unable to attend but would like to make a gift in the amount of \$_____.

Don't see a sponsorship opportunity that fits your needs? We can offer a customizable package just for you! Email art@dcac.org for more information.

Payment (Pledges, donations & payments can also be made at www.dcac.org/art)

- Please bill me for my sponsorship by sending an invoice to my email address / mailing address, above.
- I will pay via credit card online at www.dcac.org/donate/art.

Signature: _____ Date: _____

