

12th Annual



Dallas Children's
Advocacy Center

AIM FOR ADVOCACY

JOIN CO-CHAIRS

JAMES MITCHELL, JEREMY KELLER, AND WADE LOWE

THURSDAY, MAY 16, 2024
ELM FORK SHOOTING SPORTS

8:00 AM REGISTRATION | 9:30 AM FLIGHT STARTS
12:00 PM LIVE MUSIC, DRINKS & LUNCH | 12:30 PM AUCTION & AWARDS

www.dcac.org/aim | Questions? Email aim@dcac.org

OUR MISSION

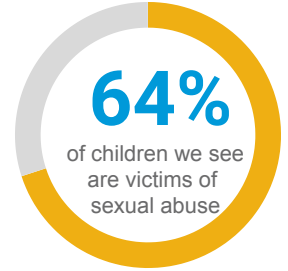
The mission of Dallas Children's Advocacy Center is to improve the lives of abused children in Dallas County and to provide national leadership on child abuse issues.

WHO WE SERVE



10 years old

Our average client is a 10 year old child.



86 zip codes

DCAC sees children from EVERY zip code in Dallas County.



13,748

Clients and caregivers receiving primary services from DCAC in 2023



8,960

Cases of child abuse coordinated by our MDT in 2023



50,874

Individuals educated by our Training & Community Outreach Team in 2023



31,000+

The number of child abuse cases reported in Dallas County in 2023.

OUR PEOPLE ARE OUR PROGRAMS



FORENSIC INTERVIEWERS

Conduct neutral, developmentally sensitive interviews with child victims that are legally defensible in court.



FAMILY ADVOCATES

Walk alongside each family in crisis to help caregivers understand the case process, learn their rights, and access critical resources.



CLINICAL SERVICES TEAM

Provide evidence-based, trauma informed therapy at **no cost** to aid the healing of each child victim and their family.



MDT COORDINATORS

Coordinate abuse cases across DCAC's partner agencies, including the reading of **every case** of child abuse reported in Dallas County.



TRAINING & COMMUNITY OUTREACH TEAM

Delivers training and education to child abuse professionals and the community at large to help adults learn how to **recognize, report and prevent** child abuse.



CRIMES AGAINST CHILDREN CONFERENCE

The premier conference of its kind, providing practical and interactive instruction to those fighting crimes against children. Over 5,600 professionals from every state & 32 countries attended in 2023.

YOUR SPONSORSHIP MAKES A DIFFERENCE

Since inception, Aim for Advocacy has raised over **\$2,800,000** for the children and families DCAC serves.

\$2,800,000

is equivalent to the cost of providing

11,200

forensic interviews so children only have to tell their story once.

14,000

families with urgent needs such as diapers, toiletries, and clothing.

2,800

children cost-free comprehensive therapy.

5,600

dinners for children in group evening therapy services and their caregivers.

In 2023, Aim for Advocacy raised nearly \$400,000 with YOUR help!



400+ ATTENDEES & VOLUNTEERS

99

EVENT SPONSORS



35+ UNIQUE IN-KIND PARTNERS



SPONSORSHIP CONTRACT

12TH ANNUAL AIM FOR ADVOCACY

CO-CHAIRS: JAMES MITCHELL, JEREMY KELLER, AND WADE LOWE

Sponsor name, as it should appear in print: _____ Contact person: _____

Telephone: _____ Phone type: _____ Email: _____

Address: _____ City: _____ State: _____ ZIP: _____

- I prefer my gift to remain anonymous, waiving any name recognition in print or electronic materials.

SPONSORSHIP OPPORTUNITIES

PRESENTING | \$25,000

- Exclusive naming opportunity (Aim for Advocacy, Presented by ...)
- Three teams of four shooters with three four-seater golf carts
- VIP parking near the pavilion for your teams
- Additional six tickets to lunch, live auction, and live music
- Exclusive presenter/logo recognition on web, social, marketing emails, golf carts, leaderboard, and all station signage
- Opportunity for company signage/table during the event

COOKOUT | \$15,000

- Exclusive recognition as Cookout Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional six tickets to lunch, live auction, and live music
- Opportunity to support onsite lunch with corporate volunteers and gear
- Signage at lunch service tables with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

RAFFLE | \$10,000

- Exclusive recognition as Raffle Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Signage at raffle table and on all raffle tickets/materials with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

TARGET | \$10,000

- Exclusive recognition as Target Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Signage at shell tent with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

HAPPY HOUR | \$10,000

- Exclusive recognition as Happy Hour Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Signage at bar tent and on event koozies with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

ENTERTAINMENT | \$10,000

- Exclusive recognition as Entertainment Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Exclusive signage on stage during program, live auction, and band
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

WELCOME | \$10,000

- Exclusive recognition as Welcome Sponsor
- Two teams of four shooters with two four-seater golf carts
- Additional four tickets to lunch, live auction, and live music
- Opportunity to provide breakfast taco "welcome" truck for attendees
- Signage at welcome tent with option to bring company tent
- Premium logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

ORANGE COURSE | \$7,500

- Exclusive recognition as Orange Course Sponsor
- One team of four shooters with one four-seater golf cart
- Additional two tickets to lunch, live auction, and live music
- Signage at orange course golf carts and logo on orange course score cards
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

WHITE COURSE | \$7,500

- Exclusive recognition as White Course Sponsor
- One team of four shooters with one four-seater golf cart
- Additional two tickets to lunch, live auction, and live music
- Signage at white course golf carts and logo on white course score cards
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

GREEN COURSE | \$7,500

- Exclusive recognition as Green Course Sponsor
- One team of four shooters with one four-seater golf cart
- Additional two tickets to lunch, live auction, and live music
- Signage at green course golf carts and logo on green course score cards
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

SHARPSHOOTER | \$5,000

- One team of four shooters with one four-seater golf cart
- Preferred logo recognition on web and event signage
- Logo recognition in all press materials, event materials, and dedicated mention on DCAC social media

FOURSOME ONLY | \$3,000

- One team of four shooters with one four-seater golf cart

STATION HOST | \$1,000

- Name/logo recognition on designated station signage
- Opportunity for two guests to set up company tent and table (BYOT!), host designated station during tournament play, and attend lunch, live auction, and live music

SPONSORSHIP CONTRACT

12TH ANNUAL AIM FOR ADVOCACY

CO-CHAIRS: JAMES MITCHELL, JEREMY KELLER, AND WADE LOWE

UNDERWRITING OPPORTUNITIES

REGISTRATION UNDERWRITER | \$5,000

- Exclusive recognition as Registration Underwriter
- Exclusive opportunity to provide corporate volunteers for registration
- Four tickets to afterparty including lunch, live auction, and live music
- Signage at registration with option to bring company tents
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

RING TOSS UNDERWRITER | \$3,000

- Exclusive recognition as Ring Toss Underwriter
- Two tickets to afterparty including lunch, live auction, and live music
- Opportunity to provide/source liquor bottles for ring toss event
- Signage at ring toss with option to bring company tent
- Prime logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

FIRST RESPONDER UNDERWRITER | \$3,000

- Opportunity for recognition as First Responder Underwriter, which provides a foursome for DCAC's partner child abuse detectives at Aim for Advocacy 2023
- Two tickets to afterparty including lunch, live auction, and live music
- Logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

SHUTTLE UNDERWRITER | \$3,000

- Exclusive recognition as Shuttle Underwriter
- Two tickets to afterparty including lunch, live auction, and live music
- Logo recognition on site, including on cart shuttles used to transport all participants to main pavilion and parking area
- Logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

WATER UNDERWRITER | \$3,000

- Exclusive recognition as Water Underwriter
- Exclusive opportunity to provide water bottles with company logo for all attendees and volunteers
- Two tickets to afterparty including lunch, live auction, and live music
- Logo recognition in press materials, web, event emails, leaderboard, signage and special mention on DCAC social

HOSPITALITY CART UNDERWRITER | \$1,500*

- Logo recognition as Hospitality Cart Underwriter
- Opportunity to send two volunteers to drive hospitality carts during tournament and attend afterparty including lunch, live auction, and live music
- Logo recognition on web and event signage

DONATION (fully tax-deductible) I am unable to attend but would like to make a gift in the amount of \$ _____

*One available per course (three opportunities total).

Limited \$100 individual afterparty tickets will open in March 2024, if available. To join the waiting list, email aim@dcac.org.

Payment (Pledges, donations & payments can also be made at dcac.org/aim/.)

- Please bill me for my sponsorship by sending an invoice to my email address / mailing address, above.
- I will pay via credit card online at www.dcac.org/donate/aim.
- VOLUNTEERS!** I would like to provide _____ number of volunteers at the event.

[Submit Form](#)

Signature: _____ Date: _____

